



Frequently Asked Questions: Cultural Life Fund Artsmark

Who can apply?

Arts and cultural organisations and partnerships, including Cultural Education Partnerships, and collaborations, in the East Midlands.

Who can't apply?

Applicants who have not had a pre-application conversation with Karen Birch and Hazel Townsend.

What's Artsmark?

Artsmark has been designed by schools, for schools, to align with School Improvement Plans and support core EBACC and STEM priorities, giving the curriculum breadth and balance. As well as recognising schools that are making the arts come alive, the Artsmark award is a practical and valuable tool for enriching a school's arts provision whatever the starting point.

What's the Artsmark Partnership Programme?

The Artsmark Partnership Programme is an Arts Council England endorsed network of organisations who support Artsmark registered schools and education settings on their journey, embedding arts and culture across the curriculum.

How can an arts and cultural organisation support Artsmark?

You can support a school in their Artsmark journey in many ways, such as by providing great arts and cultural opportunities for children and young people, CPD opportunities for teachers, and supporting schools to plan and evaluate the outcomes of cultural education experiences for pupils and staff.

What are the benefits of supporting Artsmark?

The benefits include: developing better understanding of the needs of schools; developing deeper, longer term relationships with schools; strengthening your offer for schools; engaging new audiences through schools and families.

Do participating schools already need to have registered for Artsmark?

No. Schools that have registered for Artsmark, or are new to Artsmark, can be involved in the project.

What's Arts Award?

Arts Award inspires young people to develop their arts and leadership skills and competencies. Arts Award can be achieved at five levels, four qualifications and an introductory award. Artsmark supports Arts Award which recognises the creative development of individual young people.



Can I apply if I'm not an Arts Award Centre?

Yes, however you will need to demonstrate that you have access to trained Arts Award Advisers at the relevant level(s), or take part in Arts Award Adviser training at the level(s) required.

What's the definition of match funding?

Match funding is cash match from money not traditionally spent on arts and culture for children and young people. See the Cultural Life Fund [FAQ](#) for more information.

Can projects happen in places other than those listed in the [Information Guide](#)?

Yes, if there's a case to be made, please make it.

Can projects contribute towards improvements for children and young people beyond the groups listed in the [Information Guide](#)?

Yes, the fund is ringfenced to support schools to develop their contribution to Artsmark.

When does the project need to start?

January 2018.