



Youth Cultural Life Fund 2020 – Application Brief

This document is to help you understand what we are looking for in your application for the Youth Cultural Life Fund. Please use this to help you along with our FAQs.

1. Youth Cultural Life Fund

a) What is the Youth Cultural Life Fund?

The Youth Cultural Life fund will:

- Support young people to respond creatively to Covid-19, by supporting them to develop creative projects that have a positive change on them, their families, and/or their community.
- Award up to 50 bursaries to young people between now and March 2021 (this second round will be delivered between **December and March**)
 - Award bursaries of up to £250.00 for young people 14-17
 - Award bursaries of up to £500.00 for young people 18-21
- Give young people the opportunity to reflect on Covid-19 and apply their creative skills to make positive change in their community.
- Offer support from The Mighty Creatives' Creative Coaches to help develop their response.

b) What are we looking for in a project?

We are offering bursaries for creative and motivated young people aged 14-21 to plan and deliver creative responses to the current Covid-19 challenge.

We are looking for projects that:

- Explore current Covid-19 challenges. These may be challenges nationally, within your region or locally within your communities.
- Think about what this challenge means for your community. What is the impact of the challenge/issue you are facing?
- Aim to explore the challenges, or support people through the challenges. Think about how your activity will make a difference.
- Can be delivered before the end of **February 2021** with support from Creative Coaches. (You may have plans to continue your project independently after this, which is brilliant!)

c) Bursaries and Timeline

Young people aged 14-17 can apply for up to £250.

Young people aged 18-21 can apply for up to £500.

All activity will need to aim to be completed by **the end of February 2021**. If you want to continue this independently after the fund, we encourage and support you to do so.

2. Criteria (this is what we will be using to assess your application)



To apply for a Youth Cultural Life Fund, you must fit the following criteria:

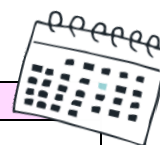
- You are young person between the age of 14 and 21
- You are creative, motivated, and committed to making a positive impact on your community
- You live in the East Midlands. This includes the following locations:
 - Leicester/Leicestershire
 - Nottingham/Nottinghamshire
 - Derby/Derbyshire
 - Lincolnshire
 - Northamptonshire
 - Rutland
- You live in a community that is particularly isolated or affected during Covid-19 crisis or are looking to help a community that is particularly affected
- Your work in this project is being delivered in communities where they can make the most difference
- Your application should demonstrate the following:
 - Outline current challenges that communities are facing
 - Provide a creative idea and approach that helps overcome this challenge
 - Let us know how you think your idea will help

3. Top tips for your application!

Here are some top tips for writing a good application:

- **Be yourself.** We want to hear about you and your unique ideas.
- **Take your time.** This way, you can double check your details and ensure you spot any spelling and grammar errors.
- **Use the brief and FAQs** to help you.
- **Keep it relevant.** Whilst we would love to hear about all your experience and interests, we will be reading a lot of applications, so it is important that you keep to the maximum number of words for each question.
- **Get support.** If you need some help, ask someone you trust to proof-read it for you. Or if you want to find out about other ways of applying, please contact artsalliances@themightycreatives.com

4. Key dates for your diary



Activity	Details	Date
Applications Open	This is when the application form will be shared with you. You can start to complete and send it from this date.	Wednesday 7th October 2020
Online Application Briefing	This is an optional opportunity for you to speak with us about any questions you may have about the application form and process. A link will be sent out to you once you have registered to attend on our website.	Tuesday 13th October 2020 3.30pm – 5pm
Application Deadline	This is when you need to get your completed application to us. If you do not meet this deadline, we will not be able to consider you for the fund. You can email your application to us at artsalliances@themightycreatives.com	Wednesday 28th October 2020 9am
Panel	This is where a panel of The Mighty Creatives team and young people will be reading your applications and decide who to award the funds to using our criteria. We will contact you all to let you know if you have been successful or not via email the following week.	Wednesday 11th November 2020
The Delivery	This is where those who have received the funds will be working on their project.	Completed by the end of February 2020.

5. What to do next?



Submit completed applications by **9am Wednesday 28th October 2020**.

This can be done via the web form online or as a Word document to artsalliances@themightycreatives.com. If you would like the application in a Word document, or are having problems with these formats, please contact us for alternatives ways of applying.

If you have any questions that are not included in the FAQs and have not been answered at a briefing or via the video briefing online, please email Hannaa Hamdache at artsalliances@themightycreatives.com.

Good luck and we look forward to reading your applications!