

Be Mighty Be Creative Awards 2020

Sponsorship Pack

Thursday 26 March 2020

The Mighty Creatives

LCB Depot

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Welcome to The Mighty Creatives

*We are pleased to announce the third **Be Mighty Be Creative Awards**, an annual awards event hosted by The Mighty Creatives!*

The special awards event will be held on **Thursday 26th March 2020**.

The evening will begin at 18:30 with a drink's reception and food from 17:30 and culminate with the **Be Mighty Be Creative Awards** presentations finishing at 20:15.

As a celebration of the work we exist to support, awards will be presented across 10 categories:

1. The Creative Learning Award
2. The Creative Leader Award
3. The Primary Schools Award – Best Creative Project
4. The Secondary Schools Award – Best Creative Project
5. The Creative Community Award
6. The Creative Voice Award
7. The Young Artist Award
8. The Emerging Artist Award
9. The Creative Enterprise Award
10. The Creative Fundraiser of the Year Award

In addition to the Awards ceremony itself, the evening's entertainment will include a live performance by emerging artists and producers supported by The Mighty Creatives.

Our guest speaker, to be announced in the new year, will be on hand to inspire us all. During the event we will share insights and discuss the value of creativity and culture in the lives of children and young people in the region.

The night itself will provide a great opportunity to bring together the cultural, education and business sectors to meet, share and support the endeavours of the children's workforce and celebrate children and young people as the next generation of talented creative leaders and producers. We hope all sectors will show support by attending, sponsoring and donating to our annual Be Mighty Be Creative Campaign to continue this unrivalled and valuable cultural offer for children and young people across the East Midlands.

This information pack includes all you need to know about the event, how you can submit nominations to the awards and more on how you can support The Mighty Creatives through your time, sponsorship and generous donations for the night and campaign. I would like to take this opportunity to thank you and your organisation for your support of the charity.

We look forward to welcoming you to the Awards Night!

Dr Nick Owen MBE

Chief Executive, The Mighty Creatives

The Awards Night Programme

Date: Thursday 26 March 2020

Programme:

17:30 / Arrivals

18:00 / Drinks reception

18:30 / Presentations & Awards

10 Awards Categories hosted by sponsors and supporters of the charity

Awards Night Raffle

Closing Presentation

20:15 / Close

Venue: Metronome, Nottingham.

After party drinks at a venue to be disclosed.

About the night

Be Mighty Be Creative Awards are an annual celebration of the work we have accomplished and the people who make that work possible. It is also a chance to gather with our friends and raise funds in to fight for the creative voice of children and young people. It is fair to say that it is our favourite night of the year to celebrate the great creative work across the region!



Be Mighty Be Creative Campaign 2020

Imagine for a moment, a childhood without dancing... learning without imagination and adventure... a young life's worth of talent without opportunity... In our rapidly changing world, too many children and young people live lives like this. Lives without access to play, creativity and culture. Lives with limited opportunities, despite their immense potential.

These inequalities are long-standing and reflect other significant challenges in children's lives: poor health and education outcomes, engrained poverty, ever-changing communities, restricted access to transport and technology, limited financial resources, and climate change.

But there is hope. A change is happening in young lives. A growing power that comes from creativity. The Mighty Creatives fights for the creative voice of children and young people, so they have the skills and the power to act and make a difference in their lives. It starts with the spark of creativity that's in every child. It grows when a young life is rich in arts and cultural experiences and gets stronger through creative education, employment and enterprise.

And that's just the start. By finding new ways for children, young people and adults to work together, we can accelerate the speed of change. Everyday decisions about children and young people are better when we include and encourage their creativity. Unlocking innovation where children and young people are challenges the status quo and gives every child the chance to grow. Investing in long-term solutions builds a creative, innovative future generation for us all.



Support Us

Supporting the Be Mighty Be Creative Awards gives your organisation the chance to sponsor an award category in recognition of high-quality work in supporting creative and cultural opportunities for children, young people and families across the Midlands.

Sponsorship provides a regional stage in which to position your organisation as a supporter of our work and our campaign for creativity. The sponsorship package comprises of pre-and post-event publicity as well as a strong presence at the ceremony itself, which is attended by over 100 professionals from schools and businesses supporting work in the arts, cultural and creative business and education sectors.

Sponsorship also enables organisations to show their support for the sectors we work with and the everyday achievements of the children's workforce to support the next generation of creative and innovative leaders and producers of the future.

Whether you are Corporate Business, Education Partner or Creative and Cultural Sector Partner, we would love to have your support for this event.

To find out more about the Sponsorship opportunities for the Be Mighty Be Creative Awards Night, please see page 6 of this prospectus.

For all sponsorship enquiries please contact Becky Rose on 0116 2616834 or by email to: becky@themightycreatives.com



Sponsorship Opportunities

Package A - Sponsor an Award

This package includes:

- 2 inclusive tickets for you and a guest
- Company logo on all marketing and media of the event
- An advert on our website
- Opportunity to present an award on the night

The cost of this package is £250.00. There are up to 10 packages available for this event.

The Awards for Sponsorship

1. **The Creative Learning Award** – An award recognising an educational setting where children and young people are supported to achieve the highest level of education through creative teaching and learning.
2. **The Creative Leader Award**
This category is to recognise an outstanding individual in a leadership role who is making an impact in championing and promoting creative and cultural learning for children and young people.
3. **The Primary Schools Award – Best Creative Project**
This category is for an inspirational creative learning project or programme based in a Primary setting.
4. **The Secondary Schools Award – Best Creative Project**
This category is for an inspirational creative learning project based in a Secondary setting.
5. **The Creative Community Award** – An award recognising innovative and collaborative partnerships, where children, young people and adults are combining resources to help every child succeed.
6. **The Creative Voice Award**
This category is to recognise an outstanding creative ambassador; a young person who is making an impact in championing and promoting creativity in the region.
7. **The Young Artist Award**
An award recognising achievement in arts and cultural practice led by children and young people aged 9-15.
8. **The Emerging Artist Award**
This category is to recognise an individual practitioner or producer doing amazing creative work and inspiring children and young people in their work aged 16-30.
9. **The Creative Enterprise Award** – An award recognising a new business start-up, helping to shape solutions, deliver services and/or address social challenges through creativity.

10. The Creative Fundraiser of the Year Award – An award celebrating outstanding fundraisers that ‘go above and beyond’ in their fight for creativity. The doers, the no-quitters, the optimists and the ‘go-getters’ that raise vital funds to change the lives of children and young people in the region.



Package B: Sponsor and host the event

The package includes:

- Invitation for you and 2 guests to the event
- Co-host sponsorship logo alongside The Mighty Creatives
- Company logo on all marketing and media of the event
- An advert on our website
- Opportunity to present an Award on the night

This package is now sponsored with sincere thanks to Confetti Studios and the Metronome, Nottingham.

Package C: Sponsor the Drinks Reception

This package includes:

- 2 inclusive tickets for your company to attend the event
- Company logo on all marketing and media of the event
- An advert on our website
- Opportunity to present an Award on the night

Package D: Sponsor the Food Reception

This package includes:

- 2 inclusive tickets for you and a guest
- Company logo on all marketing and media of the event
- An advert on our website
- Opportunity to present an Award on the night



Package E: Sponsor the Design and Print Production of the event

This package includes:

- 2 inclusive tickets for you and a guest
- Company logo on all marketing and media of the event
- An advert on our website

Package F: Sponsor the design and production of the awards

This package includes:

- 1 inclusive ticket to attend the event
- Opportunity to showcase emerging talent in design and production work
- Produce the awards on behalf of the charity
- Company logo on all marketing and media of the event
- An advert on our website

Package F: Headline Event Sponsor

Sponsor the event itself and help The Mighty Creatives ensure you and our guests have a celebration to remember all year!

The package includes:

- Invitation for you and 4 guests to the event
- Front page and headline sponsorship logo alongside The Mighty Creatives
- Company logo on all marketing and media of the event
- An advert on our website
- Opportunity to co-present an award with The Mighty Creatives Chief Executive

The cost of this package is £2500.00

Donations

If the above packages are not for you perhaps you might consider a smaller one-off donation. You can also support us by:

- **Making a pledge** to our Be Mighty Be Creative Campaign and your support to change lives of children & young people in the region through fighting for their creative voice.
- **Gifting an** item for our Birthday Party raffle.

Contact

For all sponsorship and donation enquiries please contact Bec Rose, Head of Development on 0116 2616834 or by email to: becky@themightycreatives.com

Thank you