

## Brief: Artist for the Young Empowerment Fund

### About The Mighty Creatives

The Mighty Creatives (TMC) was established in 2009 and is based in the heart of the cultural quarter in Leicester. It is a charity which has transformed the lives of many children and young people by supporting programmes in the arts and cultural sector. Our beneficiaries include children and young people aged 0–30 years from across the East Midlands.

The role of The Mighty Creatives is to provide and champion opportunities for our beneficiaries, particularly those who are the most disadvantaged and excluded. Our vision is of a world where all children and young people will harness the power of arts, creativity and culture in order to transform themselves, their communities and their futures.

For more than 10 years, children and young people have played a pivotal role in the charity, helping to co-design and produce strategic initiatives and partnership activity that have transformed children's and young people's lives. Listening and acting upon the creative voices of children and young people is at the heart of our mission, particularly those of the most excluded and disadvantaged.

Our mission is driven by six strategic objectives:

- Improving access to arts, culture and creativity.
- Raising aspirations of children and young people.
- Empowering children and young people to make positive social change.
- Advocating for the power of arts, culture and creativity.
- Increasing investment in children and young people's arts, culture and creativity.
- Sustaining the charity's organisational resilience to meet our vision.

To achieve our strategic objectives, we deliver the following programmes:

**Cultural Education:** supporting arts and cultural education for all children and young people.

**Creative Communities:** supporting social and artistic placemaking through the creativity of children and young people.

**Creative Mentoring:** working with young people in need who struggle to engage in education – or who are at risk of exclusion or disaffection.

**Creative Futures:** supporting young people to kick-start their creative careers with the support required to lead creative enterprises and more broadly enter the jobs market.

### Background to the call

The Young Empowerment Fund (YEF) is now entering its third round. Following a period of review, YEF (formerly known as the Youth Cultural Life Fund) is to be expanded in scale.

YEF is a fund that is available for young people aged 16 – 25 years of age. Applications and shortlisting have taken place and we have funded a total of 21 young people in this third round.

**We are looking for Artists (x2) to prepare and deliver an online webinar for this round's cohort of young people as well as provide additional small group sessions (4 total) with young people.**

### **Aims of the programme**

1. Young people will develop a broad range of skills useful in their careers.
2. Young people will experience personal development through delivering arts projects.
3. Young people will experience the support of creative and cultural professionals and organisations.
4. Young people from our most vulnerable groups will be prioritised through this programme.
5. YEF will offer young people time and space to develop and share their creative voice.

Young people will produce a creative project that allows them to develop their skills and creativity, with access to support in the form of Creative Coaches and online group sessions led by TMC and creative professionals.

To be eligible to apply to the programme, young people have to be aged between 16 – 25 and living in the East Midlands, which includes the following locations:

- Leicester/ Leicestershire
- Nottingham/ Nottinghamshire
- Derby/ Derbyshire
- Lincolnshire
- Northamptonshire
- Rutland

Young people will have 5 months following their successful application to develop and deliver their project. Provisional dates for this are mid-July to the beginning of December.

Each young person can apply for up to £500 to develop their project. Alongside this financial support, each young person will be eligible for the following support:

1. 5 hours of 1-2-1 support with an individual Creative Coach.
2. 5 x 1 hour Project Management Webinars delivered by The Mighty Creatives online.
3. 1 x 1.5 hour Introductory Drop-in Session delivered by The Mighty Creatives online.

4. 8 x 1 hour Drop-in Sessions delivered by The Mighty Creatives online (optional).
5. 2 x 1 hour Artist Webinars delivered by Artists online (optional).
6. 1 x 30 mins Artist-led 'Tutorial' Session – (4 x 30 mins sessions total, with 5 young people per session) (optional).

Items 5 and 6 will be delivered by the successful respondents to this brief.

Both the Project Management Webinars and the Artist Webinars will be recorded to allow young people that were unable to join the session live access to this material. This will be available for them via our online teaching platform, Teachable.

The purpose of the Project Management Webinars is to provide young people with a broad overview of how to develop and deliver projects.

The Artist Webinars will focus on your experience as a creative person developing a career in the creative industries. The webinar should provide young people with your real-life examples of developing the sustainability of your projects and products. It could focus on how creativity has helped you grow your own practice/ business.

We want you as an artist/creative to share your unique experiences of developing ideas, who and where to get help from, the pitfalls and the rewards of your own creative practice and any other factors you may consider relevant.

Potentially, for some young people on this programme, creative careers may have never been considered. The purpose of the webinars is to share your learning and inspire young people to consider a wide range of creative career paths.

The successful contractor will also be required to lead a small group session with young people, providing a 'tutorial' opportunity. These will provide young people an additional opportunity to reflect on their work, their creative process and the impact of their work with a creative practitioner.

### **Safeguarding**

As part of YEF, there will be direct contact with young people aged between 16 – 25 years old. Safeguarding is an important priority at The Mighty Creatives and as a freelancer working on this programme, we expect you to hold an Enhanced DBS check (within the last 2 years) and follow our Safeguarding Policy and procedures. Our Safeguarding Policy will be supplied separately.

### **Requirements**

- To adhere to our Safeguarding Policy.
- Be willing to be DBS checked.
- Liaise with TMC regarding content of webinar.

- Agree to have the webinar recorded and uploaded to our online learning platform, Teachable.
- Be available to deliver a 1 hour webinar and a 2 hour artist tutorial session (4 x 30 mins sessions total, with 5 young people per session).
- Have experience working with young people in small groups.
- Evaluation and reporting.

## Outputs

The successful contractor will be required to:

- Develop and deliver a 1 hour webinar via Zoom for 21 young people on the theme of sustainability of projects and creative practice, which will be recorded and uploaded to our online learning platform, Teachable.
- Facilitate 4 x 30 mins sessions (2 hours total) with young people to assist with and support the development of their project.
- Be available for two sets of the following dates (one for the Artist Webinar, one for the Artist-led 'Tutorial' Session) either:
  - **Wednesday 27<sup>th</sup> October 2021, 5pm – 6pm and Thursday 28<sup>th</sup> October 2021, 4.30pm – 6.30pm**
  - or
  - **Wednesday 24<sup>th</sup> November 2021, 5pm – 6pm and Thursday 25<sup>th</sup> November 2021, 4.30pm – 6.30pm.**
- You are expected to join these online sessions 15 minutes before the start times.
- Evaluation and reporting.
- Deliver a case study looking at the impact of the Young Empowerment Fund on young people's engagement in working with an artist on professional development/ career development. We would welcome creative responses to the idea of 'case study'.

## Contract terms

This opportunity is offered as a freelance opportunity.

The work will be undertaken in accordance with TMC's standard contract terms and conditions and any additional agreed conditions specifically required for the delivery of this work.

Outputs should be delivered within either w/c 25<sup>th</sup> October 2021 or w/c 22<sup>nd</sup> November 2021 of contract commencing and no later than Thursday 16<sup>th</sup> December 2021.

## Fee

The fee for this work will not exceed **£825.00** calculated at £275 per day. Breakdown as below:

1x day delivery of webinar and planning = £ 275.00  
1x day delivery of 'tutorial' and planning = £275.00  
1x day contribution to evaluation and reporting = £275.00

The above fee is inclusive of any VAT and expenses. Any travel expenses are included within this fee. The successful contractor will be responsible for their own PAYE/NI and Pension.

### How to apply?

Please provide a cover letter (maximum 2 sides A4, font no smaller than 11 point) containing

1. A brief outline on what you would deliver during the 1 hour webinar, highlighting any projects that you would draw upon in the webinar. Please include what the sustainability of projects and creative practice means to you and your interest in working with young people.
2. A brief outline of how you would deliver the artist led 'tutorial' session, and your understanding of the possible benefits for young people.
3. Any preference to dates for online sessions i.e. October dates or November dates. We cannot promise that your preference will be guaranteed.

Please also provide your CV. Ensure that the following information is included:

- Your name
- Your telephone number/ mobile
- Your email
- Your postal address
- Link to an online portfolio/ supply a PDF portfolio as an additional attachment

Please provide the following contact details for two referees:

- Name, Company and Position
- Address
- Email
- Telephone/ Mobile

Please ensure your referees are aware that we may contact them.

**The deadline for applications is Thursday 19<sup>th</sup> August by 9am. All applications should be sent to [recruitment@themightycreatives.com](mailto:recruitment@themightycreatives.com).**

Shortlisted applicants will be invited to meet with us (via video call) on Tuesday 7<sup>th</sup> September. If you haven't heard from us by this time, please consider your application to be unsuccessful at this time.

It is anticipated that successful applications will begin work week commencing xxx.

### **Equal Opportunities Form**

As part of our commitment to equal opportunities and diversity of our workforce, we would also request that you complete and return the **Equal Opportunities Form** provided with this tender.

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