

Open Call for Artists
REIMAGINE THE WORLD WITH US!
Deadline: 31 Jan 2022



The
**World
Reimagined**

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The World Reimagined, a national art education project featuring globally-recognised artists, launches its Open Call for Artists to transform how we understand the Transatlantic Slave Trade and its impact on us all.

This is a creative opportunity for artists working in the mediums of paint, photography, drawing, mosaic, sculpture and collage.

The World Reimagined will see trails of large Globe sculptures in cities across the UK, from August to October 2022, created by artists to bring to life the reality and impact of the Transatlantic Slave Trade. The trails will be the centre of a broader learning and engagement programme — engaging more than one million visitors across the country.

The World Reimagined, at its core, is built on our belief in the transformative power of art: to inspire, to move and to open our imagination to new possibilities. The artists who create the Globe sculptures that form our trails are essential in helping people travel through this [Journey of Discovery](#).

We are thrilled that some of the world's best-loved artists are creating designs for The World Reimagined. We hope that artists from all over the UK will take part in our Open Call to have their work featured in our trails.

The blank Globe Sculpture that will be the canvas for all participating artists was conceived by Founding Artist Yinka Shonibare CBE. Shonibare also, vitally, conceived and created 'The World Reimagined' — the first Globe sculpture that will be featured in the trails — after which the whole project of The World Reimagined has been named.

Artists are asked to submit designs that they can apply to the Globes in response to the nine themes of The World Reimagined's [Journey of Discovery](#).

Submitted designs will be considered by the Open Call Jury.



'The World Reimagined', 2021, Founding Artist Yinka Shonibare CBE

Open Call Jury: Lady Ashley Shaw-Scott Adjaye (Artistic Director), Renée Mussai (Senior Curator, Autograph), Chris Ofili CBE (Artist), Prof Matthew Smith (Director of the Centre of Studies of British Slavery, UCL), Zoé Whitley (Director, Chisenhale Gallery).

Featured Artists: Yinka Shonibare CBE, Kimathi Donkor, Nicola Green, Lakwena Maciver, Zak Ové, Lina Viktor.

Open Call Benefits

- The Artist Open Call is free to enter and all applicants will have access to free masterclasses with leading artists, curators and historians.
- Access support available. Please enquire.
- Commissioned artists receive:
 - £1,500 commission
 - £150 towards materials
 - 10% of net profit raised by your Globe at auction (the remaining will go to charitable racial equity causes)
 - Access to free studio spaces in each of our host cities (please see website for up-to-date list of cities)
 - Profile enhancing media exposure

Deadline for Open Call Submission:
17:00 on 31 January 2022

Fabrication to take place:
Between May and June 2022

Find out more and sign up at:
<https://www.theworldreimagined.org/artistopencall/>

The World Reimagined is a ground-breaking national art education project to transform how we understand the Transatlantic Slave Trade and its impact on all of us.

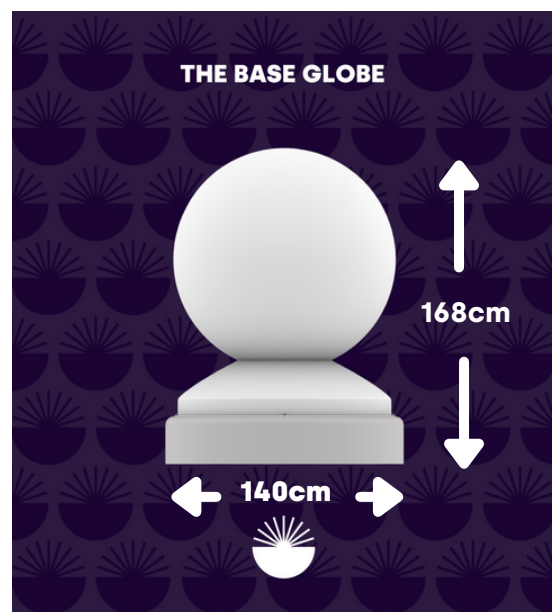
THE TIME IS NOW - A HISTORIC MOMENT FOR RACIAL JUSTICE

For too long, the history of the Transatlantic Slave Trade has been untold, unheard, or mistaught. In the UK, we celebrate with pride the Trade's abolition. But the people who were enslaved and their descendants, Britain's role in the Trade's creation, and the Trade's devastating legacy are usually missing from how history is told. This is not 'Black History', this is all of our history.

We are living in a key moment for racial justice and it calls on us to face, courageously, our shared history with honesty, empathy and grace so we can create a new future in which all can say: I am seen. That is the mission of The World Reimagined.

A NATIONAL ART EDUCATION PROJECT ON AN UNPRECEDENTED SCALE

The World Reimagined will see trails of large Globe Sculptures in cities across the UK from August to October 2022, created by artists to bring to life the reality and impact of the Transatlantic Slave Trade – responding to themes ranging from 'Mother Africa' and 'The Reality of Being Enslaved' to 'Still We Rise' and 'Expanding Soul'. The Globes will be created by both established and undiscovered artists, alongside unique collaborations which bring together national and international icons and communities with artists. The trails will be the centre of a broader education and engagement programme—with hundreds of schools, community groups, sporting and cultural institutions taking part—that will deliver significant, proven community benefit as well as economic and visitor uplift for participating cities.



The World Reimagined is a vibrant project that will inspire and instil pride in what it means to be Black and British and help us all better understand what it means to be British. We invite you to join us to help our society come together in dialogue, re-examine our understanding of our history and reimagine the world that we can create together – one rooted in acknowledgement, dignity and unity, cherishing our diversity.

With trails live August to October 2022, The World Reimagined will:

- See **100+ large Globe Sculptures in 7 cities** across the UK
- Actively engage **2 million+ visitors** with the trails
- Secure the participation of **250+ schools**, meaningfully engaging **25,000+ students** in The World Reimagined learning programme, including the delivery of a Leadership in Teaching programme to teachers from each school
- **Raise awareness** of The World Reimagined and its subject with **15+ million people** across the UK.