

TMC Statement of Impact Top Tips and Guidance 2022-23

This guide has been produced to provide a few helpful prompts and suggestions to support the completion of your Statement of Impact.

Before you start

Make sure you revisit the Artsmark framework (including the Quality Principles) before filling in your Statement of Impact and the Quality Principles. You will also need a copy of your Statement of Commitment and your school improvement plan.

We strongly advise that you check out our online course to support you to complete your Statement of Impact or access one of our online Statement of Impact support sessions before starting to complete your Statement of Impact.

If you need any support, contact us via artsmark@themightycreatives.com.



Top Tips

- Remember both your **Statement of Commitment** and **Statement of Impact** will be used together to assess your Artsmark Award. Therefore, the documents should talk to each other.
- When completing your Statement of Impact, **make sure you use:**
 - the Artsmark Framework (refreshed in 2022) – ensure you have provided evidence against **all the criteria** for the level you want to achieve
 - your school improvement/development plan
 - the **Quality Principles**
 - your **Statement of Commitment**. Remember, it is fine if your plans have changed along the way - you just need to explain why.
- The assessment panel will only consider what is written in these two documents when assessing; hyperlinks, pictures, additional evidence or appendices cannot be accepted.
- Your Statement of Impact should be **objective and analytical** rather than solely descriptive and celebratory. Key phrases that might be useful to help you think in this way:-
 - “Because of this....”
 - “This shows....”
 - “Next we are going to.....”
- Use the Statement of Impact as a working document throughout the Artsmark process.
- Involve others from across your school in gathering and analysing evidence.
- The action plan in your Statement of Commitment (SOC question 4) will form the basis of your Statement of Impact. Demonstrate that you have **measured the impact** of the plans you put in place. You will be drawing on evidence to illustrate the kinds of outcomes you achieved (e.g. *data*,

quotes, stats, examples of work, bench-marked student perceptions, observations, changes in policy/practice).

- Don't make sweeping statements – you need to back things up with evidence e.g. how do you know that children's skills and confidence has improved?
- Revisit the Artsmark Framework criteria level statements and descriptors – *e.g. if you are looking to achieve Gold level, have you shown how arts are **established** and embedded across your school and how you demonstrate **measurable effects**?*
- Ask others in your setting to read your Statement of Impact (alongside your Statement of Commitment) before submitting – this should ensure all relevant information from across the school has been included.
- The new Arts Council submission system will not let you go over the word limits set for each question.
- Use 'we' not 'I' in the document – Artsmark is a whole school/setting commitment. You will need to get SLT support during this process.
- Don't forget the **Quality Principles!** Where examples given align with any of the quality principles, reference these in brackets, e.g. (QPs 1,4,6).

QP1: Striving for excellence and innovation
people

QP2: Being authentic

QP3: Being exciting, inspiring and engaging

QP4: Ensuring a positive and inclusive approach

QP5: Actively involving children and young

QP6: Enabling personal progression

QP7: Developing ownership and belonging

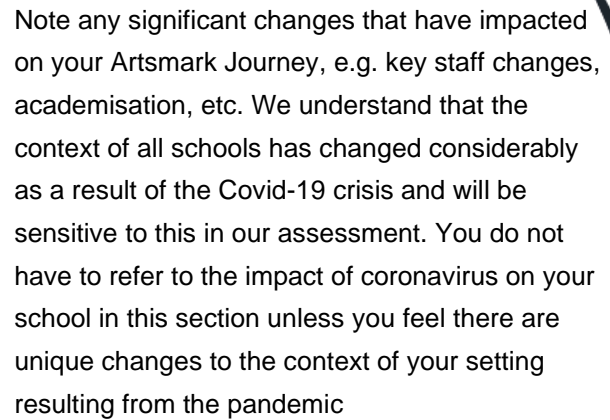
Make sure the quality principles are referenced throughout your document.

- **If you have any questions or need further support please contact The Mighty Creatives on artsmark@themightycreatives.com**

Statement of Impact – Guidance notes for each question

Context – up to 150 words

If there have been changes to the context of your school or education setting since the submission of your Statement of Commitment, please describe them here.



Note any significant changes that have impacted on your Artsmark Journey, e.g. key staff changes, academisation, etc. We understand that the context of all schools has changed considerably as a result of the Covid-19 crisis and will be sensitive to this in our assessment. You do not have to refer to the impact of coronavirus on your school in this section unless you feel there are unique changes to the context of your setting resulting from the pandemic

Question 1

Reflecting back on your Statement of Commitment and the Artsmark Award criteria, what was successful in your Artsmark journey and how did you achieve this?

Guidance to consider:

- Your response should outline an executive summary of the main aims and objective achieved during your Artsmark journey.
- Use the Artsmark Framework criteria to hone your response to the key areas of importance e.g. values and ethos, leadership, children and young people, curriculum design and delivery, range of offer, CPD, cultural collaborations, or equality, diversity and inclusion.
- Refer back to your response in Q6 of the Statement of Commitment.
 - How do you know you have been successful in your Artsmark journey?
 - What evidence have you collected to illustrate success?

Question 2

What challenges did you face and how did you overcome them? Were there any differences from your original plans and how did you implement them?

Guidance to consider:

This question enables you to provide details of *why* any amendments/alterations took place in implementing your action plan.

You may want to think about:

- any targets you set in your action plan that were not achievable
- any targets that have been exceeded
- whether any audit you did revealed previously unconsidered areas that needed to be developed
- changes of priorities
- changes of staff
- if there was a challenge, how did you address it and overcome it?

Whatever the reason, do not try to gloss over or ignore any changes (no-one expects an action plan to be implemented to the letter) but address the reason why the activity did not happen or changed and how you overcame this.

Question 3

What impact has the Artsmark journey had on your children and young people and how can you evidence this?

Guidance to consider:

Focus on the impact of your action plan and reference the aims set out in your Statement of Commitment and School Development Plan. What changes have occurred as a result of your activity?

You can evidence the impact of your Artsmark journey in a number of different ways, depending on what will best illustrate the changes that have taken place e.g.

- Staff/pupil/parent quotes
- Data (e.g. attendance/attainment)
- Teacher observations
- Focus groups (e.g. group of students you have been working with)
- Questionnaires/surveys
- Examples of students' work

Use the language of the Quality Principles and the Artsmark Framework criteria to help you frame the impact for your children and young people.

Examples of the impact of implementing your Artsmark action plan might include:

- impact on individual pupils (e.g. re-engagement in learning of a particular pupil)
- impact on specific target groups (e.g. any particular cohorts who are now engaged with the arts who weren't previously)
- if there have been improvements in (for example) attendance or take-up of arts subjects (both curricular and extra-curricular) or exam/test results. Give details of these with data/statistics where appropriate.

Question 4

What impact has the Artsmark journey had on your staff, leadership team and wider community and how can you evidence this?

Guidance to consider:

As in Q3, focus on the impact of your action plan and reference the aims set out in your Statement of Commitment and School Development Plan.

Again, focus on what changes have occurred as a result of your activity and what evidence you have to illustrate these changes.

Examples of the impact of implementing your Artsmark action plan might include impact on staff, parents, or the wider community (e.g. career progression/development of specialist knowledge for a staff member, engagement/involvement of particular parents, or specific initiatives involving the wider community).

Document any partnerships you have developed with the wider community, i.e. arts organisations, local businesses, parents, charities. What impact have these partnerships had on your setting? What benefit has the partnership had on the partners?

Question 5

How has your Artsmark journey influenced change to your strategic values and the priorities in your strategic improvement plan?

Guidance to consider:

How did the Artsmark process impact on whole school or wider school changes?

Examples might include:

- changes in prioritising the arts
- influencing you schools' vision and values?
- changes in policy
- changes in cross-curricular working
- curriculum development
- changes in delivery of CPD
- changes in teaching practice/pedagogy
- developing new partnerships with external organisations and/or other schools

Question 6

What are your future goals and ambitions for developing the role of arts and culture in your setting?

Guidance to consider:

Consider what you have learnt from your current two-year journey. What would like to develop further and keep moving forward?

You might want to consider:

- how you will share your expertise with other settings?
- how you will share your learning to date with parents and the wider community?
- what partnerships you might want to develop?
- what your approach to CPD might look like?
- how you will continue to develop your curriculum?
- how another cycle of Artsmark could develop the role of arts and culture in your school?

Submitting your Statement of Impact

When you have a draft do remember that The Mighty Creatives Artsmark team would be happy to read this and provide feedback.

Once you're ready to submit your Statement of Impact, use the unique link emailed to you by Arts Council England (if you haven't received the link, email artsmark@artscouncil.org.uk). You'll then paste the contents of your form into their online submissions system.

Make sure you've had approval from your Headteacher and Chair of Governors, or where those positions don't exist, persons with equivalent levels of responsibility before you go to submit. You'll also need your DfE number to hand.

Note: you can't save the online form and return to it, so make sure your prepared answers are complete in your Statement of Impact template (available [here](#)) before entering online.



How to submit online...

- 1 Download**
the Word template
from our website
- 2 Write**
and finalise your
draft offline
- 3 Get**
approval from your
headteacher and
chair of governors
- 4 Access**
the unique web link
we emailed
to you
- 5 Copy**
and paste your
answers into the
online form
- 6 Click**
Submit!

Don't forget! If you have any questions or need further support please contact the Artsmark team at The Mighty Creatives on artsmark@themightycreatives.com