

Animator Opportunity – Creative Mentoring The Mighty Creatives November 2024

1.0 Introduction to The Mighty Creatives

The Mighty Creatives (TMC) is an award-winning charity providing creative youth services for children and young people “in the shadows” of society. Our practice is driven by person-centred pedagogy which underpins our core Creative Mentoring service alongside our employability support and Youth Voice work.

Our dedicated team works closely with various youth services and teams, including Local Authorities, Virtual Schools, schools, alternative provision settings, residential homes, arts and cultural organisations, CAMHS, and Prevent Services. We have more than 13 years’ experience in the creative sector working with children and young people and in the community.

Our beneficiaries are:

- Children and young people registered in need by their Local Authorities.
- Children and young people living below the poverty line, in areas of high deprivation and with high support needs who are not registered with the Local Authority.
- Children and young people who:
 - Are care-experienced (this includes Looked After Children, Care Leavers or Previously Looked After Children)
 - Are experiencing abuse or neglect (including those under a Child Protection Plan)
 - Have Special Educational Needs (SEN)
 - Have an Education, Health and Care Plan (EHCP)
 - Have a disability or life restricting illness
 - Are experiencing poverty/low income
 - Are living as a young carer
 - Are seeking asylum
 - Are in refuge
 - Are in an Alternative Education Provision
 - Are on Free School Meals
 - Are receiving Pupil Premium
 - Have been excluded or at risk of exclusion.

1.1 Our Vision

Social Justice for young people through arts, culture and creativity

1.2 Our Mission

To achieve this vision, our mission has four strategic objectives:

1. To transform the lives of our beneficiaries through one-to-one and group-based **Creative Mentoring services**.
2. To provide support, advice and opportunities to employers which assist our beneficiaries' employment prospects and enterprise opportunities through our **Creative Futures services**.
3. To inspire our beneficiaries to express themselves through the power of creativity and to work with other stakeholders to support best practice, youth-led approaches which foster meaningful cultures that place youth voice at the heart through our **Youth Voice services**.
4. To sustain and grow investment in our work from across the UK and internationally.

2.0 The Context

Our Creative Mentoring programme is our award-winning programme, where we provide one to one support, empowering Children and Young People who are care-experienced, facing adversity, disadvantage or challenges to discover their sense of self, belonging, and a world of opportunities.

Creative mentoring is a flexible approach to working with Children and Young people, taking place wherever they feel most comfortable and supporting them to take part in activities based on their interests and strengths.

In order for us to share the Creative Mentoring journey and processes we are looking to produce three animations to help inform our stakeholders and, most importantly, the children and young people we work with of our service.

Each of the animations will focus on a key stakeholder group in the programme:

- An animation for Referral Partners (those who submit referrals for children and young people to receive Creative Mentoring),
- An animation for Children and Young People,

- An animation for Creative Mentors.

We receive referrals from different partners (schools, Local Authorities, residential homes etc.), for children and young people in lots of different situations where they are experiencing some form of vulnerability or disadvantage. For example, they may be care experienced, engaging in youth offending services or be on child protection plans. The Creative Mentors that support the children and young people also come from vastly different backgrounds and with different skill sets but connected through the approach of Creative Mentoring. Because of these nuances, it's important we get our messaging right, informed by those who have experienced our programme.

We aim to work with three individuals from each stakeholder group to share their experiences of the programme. We hope that these will then be animated to capture the voices and perspectives of all groups so we can share these with prospective new Partners, Mentees and Mentors.

These will then be shared with the prospective stakeholder groups to support engagement in the programme.

The individual purposes of each animation are listed below:

- Children and Young People: To support their understanding of the Creative Mentoring service prior to starting their Creative Mentoring journey.
- Referral Partners: To support their understanding of how Creative Mentoring can support their children and young people and to support their referral process.
- Creative Mentors: To support artists understanding of the Creative Mentor role, as part of our recruitment processes.

This is an opportunity commissioned on a freelance basis between **December 2024 and March 2025**.

More information on the opportunity and the expression of interest can be found below.

3.0 The Brief

We would like to commission an Animator with experience of creatively capturing the voice of participants, both adults and children, to demonstrate the processes and impact of our Creative Mentoring work.

As we work with children and young people that are experiencing vulnerabilities and disadvantage the successful applicant must have an awareness of approaches to safeguarding and confidentiality as well as how this impacts the capturing of the children and young people's voices.

We at The Mighty Creatives, will be responsible for recruiting stakeholders and then we will work with the successful Animator to set up the recording . We anticipate these sessions to take place across January 2025.

We aim for each video to be no more than 2-3 minutes long, to aid effective information sharing.

We are looking for fun, engaging and colourful styles of animation that incorporate our branding and 'doodle' approach. You can find examples of our branding on our website here: <https://themightycreatives.com/> and on our YouTube here: <https://www.youtube.com/user/MightyCreatives>

An example of previous animations we have used for our Creative Mentoring programme can be found here: <https://youtu.be/NWbFphmHAqY?si=dGvEapMCtBJW2lXX>. We are open to various different types of 2d animation.

We hope for all three animations to be completed by 31st March 2025. The successful Animator will be reporting directly to our Programme Manager.

4.0 Budgets

The total budget for the animator costs is £5,000 inclusive of VAT. We will additionally cover any travel reimbursements required, where agreed in advance.

5.0 Responding to this Brief

If you are interested and wish to apply to be the Animator on this project, please completed our application form attached by no later than **9am on Monday 9th December 2024**, and send this to recruitment@themightycreatives.com. In this application form we would like you to address:

- Your filmmaking/animation experience,
- Your experience of working with multiple stakeholders on similar projects,
- Your understanding and experience (where applicable) of safeguarding and confidentiality,
- Examples of previous relevant work that could apply to a project like this,
- How you would approach this project, including how you would use the budget available to cover costs.

6.0 Equal Opportunities Form

As part of our commitment to equal opportunities and diversity of our workforce, we would also request that you complete and return the Equal Opportunities Form provided with the application form.

7.0 Safeguarding

Safeguarding is an important priority at The Mighty Creatives and as a freelancer working on this programme, we expect you to hold an Enhanced DBS check (within the last 2 years) and follow our Safeguarding Policy and procedures. Our Safeguarding Policy can be found on our website: <https://themightycreatives.com/policies/>

8.0 Contract terms

This opportunity is offered as a freelance opportunity. The work will be undertaken in accordance with TMC's standard contract terms and conditions and any additional agreed conditions specifically required for the delivery of this work.

If you have any questions or queries about this project, please email our Programme Manager James@themightycreatives.com.